# Order Form for Development of the Web Store

## Customer

* 1. Corporate name:

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* 1. The name of the representative:

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* 1. Phone number:

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| --- |
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* 1. E-mail:

|  |
| --- |
|  |

* 1. Skype:

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* 1. The address of the current site, if any:

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* 1. Orientation of the web store, enlarged trading groups:

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| --- |
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* 1. Kind of trade — wholesale, retail. Details.

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## Draw an example of the sites you like or not

|  |  |
| --- | --- |
| like | dislike |
|  |  |
|  |  |
|  |  |

## Does your company have corporate style/logo? Do you want it to be developed?

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| --- |
|  |

## Which sections of the site you are planning to place in?

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| --- |
| Main |
| Contacts (phone numbers, address, maps: office location, industry location, location of the sale points) |
| About us |
| Delivery |
| Payments  |
| Catalogue and Store |
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## Purchaser

* 1. Jur.persons, nat. persons, SP, others. Enumerate all the necessary groups :

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| --- |
|  |

* 1. Only BY (RU) residents or non-residents also:

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| --- |
|  |

## Product Catalogue

* 1. Commodity:
		1. real (offline) products and sideline services:

|  |
| --- |
| **yes** |

* + 1. virtual products and services:

|  |
| --- |
|  |

* + 1. others (what exactly):

|  |
| --- |
|  |

* 1. Approximate quantity of products (single commodity items) :

|  |
| --- |
| **100** |

* 1. Approximate quantity of categories of the products of higher level (the main sections of the product catalogue):

|  |
| --- |
| **5** |

* 1. 6.3.Approximate quantity of levels of nesting of categories of the products (the depth of the sections of the product catalogue) :

|  |
| --- |
| **3** |

* 1. Enumeration of product parameters — item, image, large image, concise description, detailed description, dimensions, color, size, price ect:

|  |
| --- |
| **Items, sizes, colors, concise and detailed description, large и lumped images, price** |

## Prices and discounts

* 1. Which currencies should prices be indicated in , enumerate all the currencies:

|  |
| --- |
| **RUB** |

* 1. Which currency will be basic for conversion of the prices into the other currencies? Exactly this currency will be assigned in editing the catalogue as a price of a good , prices in all the rest currencies will be converted at the rate automatically:

|  |
| --- |
| **RUB** |

* 1. Will be the exchange rates assigned by the manager of the web store manually or will automatically synchronize with the server of Central Bank (or NBRB)? In the second case in quoting it will be possible to add automatically some per cent «for conversion» or set up some other rules of calculation of the exchange rate, but according to CB rate:

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| --- |
|  |

* 1. Is the record of different categories of purchasers with different release prices required? If yes, indicate please approximate quantity of categories of purchasers:

|  |
| --- |
| **NO** |

* + 1. Will be bond discounts for all the products or commodity groups appointed for such categories of purchasers, or additional assignment of fixed reduced prices are required to set up manually:

|  |
| --- |
| **NO** |

* 1. Are cumulative discounts required:

|  |
| --- |
| **NO** |

* 1. Is the record of discounts given with fliers and coupons required:

|  |
| --- |
| **NO** |

* 1. Is the record of discounts given with discount cards required :

|  |
| --- |
| **NO** |

* 1. Some other kind of discounts:

|  |
| --- |
| **NO** |

* 1. If the complicated system of discounts is applied, please give detailed conditions of their arrangement:

|  |
| --- |
| **NO** |

* 1. Is the record of commercial credit for purchasers required:

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| --- |
| **NO** |

## Registration of the purchasers

* 1. Is the registration of the purchasers on the site required in principle or it will be enough just a basket for any current visitor/purchaser:

|  |
| --- |
| **It will be enough just a basket in which fields obligatory for the addition will be marked in asterisk. It is also necessary to set a notification on my e-mail about the arranged orders.** |

* + 1. Is the confirmation of the right e-mail address of the registered purchaser required:

|  |
| --- |
| **NO** |

* + 1. Is the registration of a purchaser for making an order obligatory:

|  |
| --- |
| **NO** |

* + 1. How and who will make registration of the purchasers on the site:
			1. Purchasers make registration by themself, and can make a purchase strait away :

|  |
| --- |
|  |

* + - 1. Purchasers make registration by themself, but can make no purchases before the confirmation of the manager of the web store:

|  |
| --- |
|  |

The manager of the web store makes registration of the purchasers in the system at will:

|  |
| --- |
|  |

* + - 1. Some other (what exactly):

|  |
| --- |
|  |

* + 1. Is it allowed for the purchaser, who did not log in in the system, to pick up the goods into the basket :

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| --- |
|  |

* + 1. Is the reservation of purchase history in the data base of the web store required for the registered users:

|  |
| --- |
| **NO** |

* + 1. Props of the purchasers, needed for the registration:
			1. Props, obligatory for the addition (list):

|  |
| --- |
| **Initials, phone number, the way of delivery, address of delivery, e-mail** |

* + - 1. Props, non-obligatory for the addition (list):

|  |
| --- |
|  |

## Payments

* 1. Methods of payment of goods/services:
		1. non-cash payment— making an invoice for jur.person online:

|  |
| --- |
|  |

* + 1. payment through savings bank — compositing of the check for nat.person online:

|  |
| --- |
|  |

* + 1. cash payment — giving cash to the delivery man on receipt of the goods:

|  |
| --- |
|  |

* + 1. Prepayment via credit card:

|  |
| --- |
| **YES** |

* + 1. Pepayment via cybercash— WebMoney, Yandex.Money, Qiwi or via payment systems Assist, Robokassa, Unitpay, WebPay, Platron and others:

|  |
| --- |
| **Robokassa** |

* + 1. Some other (what exactly) :

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| --- |
|  |

* 1. Is the assistance in making contracts with payment systems, banks and other financial intermediaries required :

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| --- |
| **NO** |

## Delivery

* 1. The means of shipment of the goods to the purchaser — self-delivery, shipment by transport or post, “door to door service”, other (what exactly) :

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| --- |
| **Self-delivery,** **courier delivery , post** |

## Order handling

* 1. How doesl the manager of the web store accept an order:
		1. Orders are received by E-mail of the manager, and all the further handling is processing offline :

|  |
| --- |
|  |

* + 1. The notification is received by the e-mal of the manager, but handling is processing on the site:

|  |
| --- |
| **NO** |

* + 1. Some other (what exactly):

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| --- |
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## Additional Functionality

* 1. Is maintenance of mailing lists of the registered purchasers needed? Does general mailing send to all the users simultaneously or in groups :

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| --- |
|  |

## Integration with informational systems of the suctomer

* 1. Is an integration of the web store with inner systems of business accounting required, which exactly:

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**Thank You for the filling in the breif!**

**Best regards, Galior® web design Studio**

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